



# The MULLET RAPPER

What's Happening in the Everglades & 10,000 Islands

TIDE TABLE &  
RESTAURANTS  
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## 2019 Advertising Rates



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P O Box 134, Everglades City, FL, 34139

Volume X • Issue # xxx

### Display Advertisement Sizes:

1.5 x 3

**JOANIE'S BLUE CRAB CAFE**

*Everglades Dining at its Best!*  
US Hwy. 41, Ochopee, Florida 34141  
1/4 Mile East of Ochopee Post Office

 239-695-2682  
11:00 AM to 5:00 PM

*Gator Nuggets with Indian Fry Bread & Salsa  
Save Room for the Homemade key Lime Pie!*

2.5 x 3

**Clyde Butcher's  
BIG CYPRESS GALLERY**  
Fine Art Black & White Photography



239-695-2428  
**23 miles east of Everglades City**  
52388 Tamiami Trail East, MM 54.5  
Ochopee, FL 34141  
Open 7 days a week 10 am to 5 pm  
[clydebutcher.com](http://clydebutcher.com)

Ad Description	Monthly = 2 issues	Discounted Annual Rate (26 issues)
1.5 x 3	\$25	\$250
2.5 x 3	\$35	\$375
Classified, 50 words or less	\$10	\$100
Full Page Insert	Call for pricing	

### INVOICING:

All advertisements must be prepaid. We accept:



### CIRCULATION:

*The MULLET RAPPER* is published every two weeks (26 issues per year). We have ~70 subscribers via post and ~450 via email (complimentary + paid subscribers).

Between 400 to 500 copies are sold in the summer and between 700 to 1000 copies in the winter. Papers are distributed to various businesses, restaurants and lodging facilities in Everglades City and surrounding areas.

Classified Ads contain text only, 50 words or less. Ads exceeding 50 words are considered 2 ads.

**Kathleen Brock, Publisher**  
K Bee Marketing, Inc.  
PO Box 134, Everglades City, FL 34139  
[mulletrapper@gmail.com](mailto:mulletrapper@gmail.com)

Your Advertisement Reaches an Engaged, Loyal Reader from the Everglades Area & Visitors from Around the Globe

2019

Mullet Rapper Publication Dates Materials Deadlines

<b>Materials Deadline 5:00 p.m.</b>	<b>On Sale Date</b>
January 6, 2019	January 12, 2019
January 20, 2018	January 26, 2019
February 3, 2019	February 9, 2019
February 17, 2019	February 23, 2019
March 3, 2019	March 9, 2019
March 17, 2019	March 23, 2019
March 31, 2019	April 6, 2019
April 14, 2019	April 20, 2019
April 28, 2019	May 4, 2019
May 12, 2019	May 18, 2019
May 26, 2019	June 1, 2019
June 9, 2019	June 15, 2019
June 23, 2019	June 29, 2019
July 7, 2019	July 13, 2019
July 21, 2019	July 27, 2019
August 4, 2019	August 10, 2019
August 18, 2019	August 24, 2019
September 1, 2019	September 7, 2019
September 15, 2019	September 21, 2019
September 29, 2019	October 5, 2019
October 13, 2019	October 19, 2019
October 27, 2019	November 2, 2019
November 10, 2019	November 16, 2019
November 24, 2019	November 30, 2019
December 8, 2019	December 14, 2019
December 15, 2019	December 21, 2019
Acceptable formats: DOC , PDF, PPTX, PUB JPG, PNG	Thank you!

For Information Contact: MulletRapper@gmail.com or Call: 954 662 7003