



The MULLET RAPPER

What's Happening in the Everglades & 10,000 Islands

TIDE TABLE &
RESTAURANTS
PAGE 11

2018 Advertising Rates



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P O Box 134, Everglades City, FL, 34139

Volume X • Issue # xxx

Display Advertisement Sizes:

1.5 x 3

JOANIE'S BLUE CRAB CAFE
Everglades Dining at its Best!
 US Hwy. 41, Ochopee, Florida 34141
 1/4 Mile East of Ochopee Post Office




239-695-2682
 11:00 AM to 5:00 PM

*Gator Nuggets with Indian Fry Bread & Salsa
 Save Room for the Homemade key Lime Pie!*

2.5 x 3

**Clyde Butcher's
BIG CYPRESS GALLERY**
 Fine Art Black & White Photography



239-695-2428
 23 miles east of Everglades City
 52388 Tamiami Trail East, MM 54.5
 Ochopee, FL 34141
 Open 7 days a week 10 am to 5 pm
clydebutcher.com

Ad Description	Monthly = 2 issues	Discounted Annual Rate (26 issues)
1.5 x 3	\$20	\$200
2.5 x 3	\$30	\$300
Classified, 50 words or less	\$10	\$100
Full Page Insert	Call for pricing	

INVOICING:

All advertisements must be prepaid. We accept:



CIRCULATION:

The MULLET RAPPER is published every two weeks (26 issues per year). We have ~70 subscribers via post and ~365 via email (complimentary + paid subscribers).

Between 400 to 500 copies are sold in the summer and between 700 to 1000 copies in the winter. Papers are distributed to various businesses, restaurants and lodging facilities in Everglades City and surrounding areas.

Classified Ads contain text only, 50 words or less. Ads exceeding 50 words are considered 2 ads.

Kathleen Brock, Publisher
 K Bee Marketing, Inc.
 PO Box 134, Everglades City, FL 34139
mulletrapper@gmail.com

Your Advertisement Reaches an Engaged, Loyal Reader from the Everglades Area & Visitors from Around the Globe

2018

Mullet Rapper Publication Dates Materials Deadlines

Materials Deadline 5:00 p.m.	On Sale Date
January 6, 2018	January 13, 2018
January 20, 2018	January 27, 2018
February 3, 2018	February 10, 2018
February 17, 2018	February 24, 2018
March 3, 2018	March 10, 2018
March 17, 2018	March 24, 2018
March 31, 2018	April 7, 2018
April 14, 2018	April 21, 2018
April 28, 2018	May 5, 2018
May 12, 2018	May 19, 2018
May 26, 2018	June 2, 2018
June 9, 2018	June 16, 2018
June 23, 2018	June 30, 2018
July 7, 2018	July 14, 2018
July 21, 2018	July 28, 2018
August 4, 2018	August 11, 2018
August 18, 2018	August 25, 2018
September 1, 2018	September 8, 2018
September 15, 2018	September 22, 2018
September 29, 2018	October 6, 2018
October 13, 2018	October 20, 2018
October 27, 2018	November 3, 2018
November 10, 2018	November 17, 2018
November 24, 2018	December 1, 2018
December 8, 2018	December 15, 2018
December 22, 2018	December 29, 2018
Acceptable formats: DOC , PDF, PPTX, PUB JPG, PNG	Thank you!

For Information Contact: MulletRapper@gmail.com or Call: 954 662 7003